

Mainstreet's Sarnia Lambton Branch Channel Strategy

Valued Mainstreet Members,

We are reaching out to you today with news surrounding our future branch make-up plans for the Sarnia & Lambton region.

After extensive research and decisioning along with our Board of Directors, Mainstreet has decided to:

Re-locate our Brigiden branch to the community of Petrolia. We know many of our Brigiden members live in or near Petrolia and will welcome this news; however, we know for many after 65+ years in Brigiden, it is a difficult transition.

We decided on the town of Petrolia because of current and future growth potential, many of our Brigiden branch members call Petrolia home, diverse demographics, new housing developments, as well as being a town that does not yet have a credit union.

This decision was not made lightly. We deeply appreciate and thank you for the support of the community of Brigiden. We are committed to continuing to invest in you, your financial goals, and providing in-person services in Petrolia or a Mainstreet branch of your choice in the Sarnia area or elsewhere.

We are in the planning phase and we do not yet have concrete timing for the move of the Brigiden branch to Petrolia; however, we wanted to communicate this early to be transparent around our plans moving forward. We are currently in the process of seeking out a site or building in Petrolia to re-locate to, and if building new, will be working with a team to design the building and outline the project timeframe which we will share the details of with staff and our members as soon as it is determined.

We also wanted to share our plans around an extensive renovation of our London Rd. branch/building, with a plan and intention to eventually accommodate all Sarnia advice and administrative staff at London Rd. Once this renovation is fully complete, we plan to then close our Exmouth Business & Investment Advice Centre.

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Invested in you.

Most importantly, there is no job loss associated with these changes. Our staff play a vital role in Mainstreet's growth and success. All Brighden staff can continue at the new Petrolia location, and all Exmouth staff will re-locate to London Rd.

If you have questions, please reach out to your branch staff or email info@mainstreetcu.ca

Please also watch your email, Mainstreet's website, and/or social media, where we are committed to sharing the latest news and announcements on our branch strategy.

Sincerely,



Chris Inniss
President & CEO



Invested in you.